

### ***English Option Students:***

English Option students will be enrolled in courses at their level of French as well as courses in English. All English Option students will take French language and grammar for 6 US credits at the Sorbonne and the 3 US credit Director's Course. The remaining 3 or more US credits can be taken either through specifically arranged English-language content courses and/or direct placement in one or more courses in English at a campus of the University of Paris system.

Students should meet with their advisors and go over, in general terms, the types of courses they should take while abroad. This discussion and the course approval form will help determine which University of Paris campus is best for each student.

Students will enroll in a minimum of 2-3 classes in English.

Students will not be able to see confirmed course offerings or enroll in courses until they arrive abroad. Neither SUNY Oswego nor the Paris coordinators can provide you in advance with a firm, confirmed list of scheduled courses to be offered in the upcoming semester, however, we can provide samples from previous semesters.

Please know that you definitely will be able to register for a full-time course load in Paris. But to prepare you best, the following pages present examples of courses that have been offered, although we cannot be certain that they will be offered during your program. While this may seem confusing, don't worry- students have always been able to register fully. So out best advisement is to be flexible, have your home campus advisor pre-approve as many courses as possible, keep in touch with them after you arrive for additional advising, and keep an open-mind about the French higher education administration system. It will all work out. We will help you.

**Please speak to the program coordinator for more information.**

# ENGLISH OPTION

*This document provides examples of courses that have been offered in the past to give a general idea of the types of courses available. Course offerings are subject to change each semester and the courses listed here are not guaranteed.*

**Page 3-4: Business, Management, Marketing**

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# **BUSINESS AND MANAGEMENT COURSES**

## **1- Competitive Intelligence, 3 credits**

**(300-400 level)**

**UPEC**

Fundamentals of Competitive Intelligence 2 – Developing Competitive Awareness 3 – Managing Competitive Intelligence Knowledge Flows 4 – Human and Alliance Networks 5 – Impacting Decisions through Competitive Intelligence Processes 6– National Intelligence Culture, 7 - Property Rights 8 – Ethics

## **2- Data Analysis, 3 credits**

**(300-400 level)**

The aim of the course is to give the students basic knowledge in data analysis for businesses from both theoretical as well as practical perspective.

It will focus on the uses of information, formulating problems, data collection, drawing conclusions and reporting. Analysis methods for qualitative data will include data displays, coding, causal and content analysis. Descriptive and inferential statistical techniques for quantitative data will be introduced.

## **3- Fundamental of Management Accounting and Control, 3 credits**

**(300-400 level)**

This course is about the use of accounting information by managers for decision-making, performance evaluation and control. The goal is to provide students with a conceptual framework for identifying and resolving accounting issues faced by managers.

## **4- Management of Information System, 3 credits**

**(300-400 level)**

Aims of the MIS module:

- To understand the fundamentals of IS
- To understand the relationship between Business Performance and IS
- To apprehend Project Management within an IS environment
- To provide students a sight of the future innovations in IS and their implications on the organization

## **5- Principles of Finances, 3 credits**

**Finance, Business (300-400 level)**

This course introduces the fundamental principles of asset valuation within the framework of modern portfolio theory. The key analytical principles are present value, option value, risk/diversification and arbitrage. These quantitative tools are used to

value stocks, bonds, options, and other derivatives, with applications to portfolio selection, risk management and market structure. This course covers the study of financial markets, equity, bonds, valuation, derivatives, mechanism, asset management stock selection, corporate finance, treasury optimization asset and liability management, private banking, loan deposits, and stock options.

## **6- Global Brand Management, 3 credits**

### **Marketing (300-400 level)**

This course presents an introduction to (global) brand management. The topics covered in class include an introduction to brands and brand management, the brand elements; brand positioning, brand architecture, customer-based brand equity, brand image and personality, brand marketing and communication as well as the global brand strategy. In addition to lectures, the course consists of (video) case studies, in which students will have to critically apply the concepts discussed in class and propose their own solutions to the various real-life problems and/or situations. Last but not least, students will be asked to work on a group project applying the concepts learned in class to a brand of their choice. An active, interactive, and critical approach is fundamental for this course.

## **7- Principles of Operations Management, 3 credits**

### **Management (300 level)**

Supply chain management, R and D, Sourcing, Procurement, Measuring SCM costs and Performance, Project management, Information systems, ERP, PLM, MES, TMS, WMS, APS

## **8- Doing Business in an International Context, 3 credits**

### **Marketing (300-400 level)**

#### **UPEC**

At the end of the course, the students should be able to understand and take into account cultural differences when doing business abroad. Through the completion of oral presentations, case studies and a final exam, students will evaluate varying societal norms and business practices. Students will study international cooperation, policy implementation and problems or difficulties when conducting international business. Students will focus on developed and developing economies.

# **SCIENCE AND TECHNOLOGY COURSES**

## **1- Reactivity of Chemicals Systems, 6 credits**

### **Biology, Biochemistry, Chemistry (300 level)**

Introduction to thermodynamics: state variables, exchanges of energy, transformations, reversibility

- First law of thermodynamics, enthalpy H, additivity rule, reactions heat calculus
- Second law of thermodynamics: concepts on entropy S, Gibbs free energy G
- Laws of chemical equilibrium: equilibrium constant and relation with G, influencing parameters, equilibrium, balance
- Multiple equilibrium: reaction between major species, preponderant reaction
- Equilibrium in solution: acid-base reactions, precipitation and dissolution, redox reactions
- Titration in solution (simple cases)

## **2- Analytical Spectral Separation Techniques, 6 credits**

### **Biochemistry, Chemistry (300-400 level)**

Separation techniques

- Generalities on chromatographic methods
- Characteristics values
- High-performance liquid chromatography (partition chromatography, adsorption, ion chromatography, and size exclusion chromatography). Basic concepts
- Capillary electrophoresis. Basic concepts
- Gas chromatography

Spectroscopic techniques

- UV absorption spectroscopy
- Infrared spectroscopy
- Nuclear Magnetic Resonance
- Mass spectroscopy

### 3- Cell Biology, 6 credits

#### Earth and Life Sciences, Biology, Biochemistry (300-400 level)

The molecular logic of life: from molecules to organisms (notions of diversity-uniqueness and structure-function).

- The cell organization of Eukaryotes / Prokaryotes makes it possible to use structural differences to explain the different modes of functioning.
- The core and the communication core / cytoplasm.
- The mitosis and the meiosis or the cell divisions essential for life.
- Cell cycle, its control and cell death: approach to complex regulatory mechanisms in biology.
- "Signals and responses" in cell biology: (first notions of signal transduction).

### 4- Microbiology I, 3 credits

#### Earth and Life Sciences, Biology, Biochemistry (300-400 level)

The microbial world

- The prokaryotic cell: structures and functions
- Nutrition and bacterial growth. Interaction microorganisms / environment
- Relation microorganisms and relation microorganisms: hosts
- Control of microorganisms by chemical means. Antimicrobial chemotherapy.

Epidemiology

- Control of microorganisms by physical means. Applications
- Bacteriophages and viruses of eukaryotic cells

### 5- Sustainable Development in France\* (GLS 390), 3 Credits

#### Environment, Science, French, Global Studies (300-400 level)

The goal of this course is to provide the academic structure for students to discover and improve their knowledge of sustainable development. It's an interactive course based on lessons, short role-playing to help them to translate principles and theory into practical actions. Concrete examples, conferences, visits and exchanges with French experts will animate the course and show initiatives in situ. No previous background in sustainability is required. Sustainability issues touch all aspects of our working lives. Our world has changed and today's students will have to find their way dealing with a new environmental system, a new economic system, new social systems, new businesses, and plenty of new opportunities! This course is resolutely engaged in a positive and participative teaching.

**\*Course syllabus and further information available for this course.**

## **SOCIAL AND HUMAN SCIENCES, HUMANITIES, LANGUAGES COURSES**

### **1- The Emergence of U.S. Democracy, 3 credits**

#### **Political Sciences, History (400 level)**

Born in 1783, the young American Republic appears but does not have the notion of "equalities of conditions" that Alexis de Tocqueville evokes in his work "De la démocratie en Amérique" (1848). This seminar will study the appearance of the American Democracy since the American Revolution.

### **2- Inside the European Union (300 level), 3 credits**

The objective of this course is to give students grounding in the historical, political and economic aspects of the European integration process since World War II and to acquaint students with the EU institutional structure and decision-making processes as well as to study the various political, economic and social aspects of the EU.

Students will study relations between the EU and the two major powers (the USA, China). They will also learn how Europe interacts with other countries in its neighborhood (Russia, Eastern Europe, Turkey, the Middle East and North Africa) and its ability to deal with the challenges linked to events in these areas.

**A visit to EU institutions in Brussels is included.**

***Course syllabus and further information available for this course.***

### **3- Native Americans: Disposessions and Resistance, 3 credits**

#### **British Civilization, History Geography, Sociology (300-400 level)**

The point of view on American History will be taken from the Native American point of view. What happened to them? What did they lose? How did they build their identity and fight towards acknowledgement?

### **4- The Cities of the British Empire, 3 credits**

#### **British Civilization, History, Geography, Sociology, Urbanism (300-400 level)**

The main steps of the British colonization will be studied through the birth of the cities of the British Empire, how they developed through urbanism and geographical analysis from Calcutta to the Cape to Hong Kong from Melbourne.

### **5- Britain since 1945, 3 credits**

#### **British Civilization, History Geography, Sociology (300-400 level)**

This course will allow students to study the history of the United Kingdom from WWII to present day.

**6- Britain 1850-1950, 3 credits**

**British Civilization, History (300-400 level)**

This course will explain the making of the Modern British government from the mid-Victorian era to the start of the Providence state.

**7- Landmarks in American History (1607-1900), 3 credits**

**American Civilization, History (300 level)**

This course will allow students to study the history of The United States from its creation to the 19th century.

**8- American or British literature, 3 credits**

**British Civilization, History (300-400 level)**

*American Literature:*

- Representation of the South and of Racial Inequalities in contemporary American literature: « Barn Burning », « That Evening Sun » Faulkner William. Selected Short Stories, (1931) New York: Random House. (2012)
- The Underground Railroad. Whitehead Colson. New York: Doubleday, Penguin Random House. (2016)

*British Literature:*

- William SHAKESPEARE, The Tempest, ed. Stephen Orgel, The Oxford Shakespeare, Oxford World's Classics
- William SHAKESPEARE, Othello, ed. Ayanna Thompson, The Arden Shakespeare Third Series (revised edition)

**9- Understanding the Language of Persuasion, 3 credits**

**Linguistics, Sociolinguistics, Semiotics (300 level)**

The aim of the course is to provide an introduction to the interdisciplinary field of discourse analysis. The course covers different topics at the interface of linguistics, sociolinguistics and semiotics. It examines how language is used in society, and more specifically how the language of persuasion is omnipresent in advertising and politics. For instance, how can we identify persuasive techniques in the media in general? What are the rhetorical strategies used to convince buyers or voters? We will first focus on the analysis of slogans as a backdrop for introducing what is meant by the language of persuasion. It will provide an overview of the most frequent linguistic and rhetorical devices that can be found in catchy phrases. Students will also learn how to analyze the relationship between language and image, exploring classical rhetorical devices and R. Jakobson's "functions of language" in visual and non-visual material. Special attention will be given to the role of rhetoric in politics, including body language. We will explore the speeches of B. Obama, D. Trump, and French politicians such as N. Sarkozy to determine what they all have in common and what makes their speeches specific.



## **10-New Perspectives on Contemporary British Theater, 3 credits**

### **Literature, Sociolinguistics, Theatre Studies (300 level)**

Throughout history, the stage has been a place for social commentary, a place for debate but also for seeking change and fostering political activism. With our modern global societies caught in the frenzy of the Internet and the overwhelming stakes of environmental challenges, social upheavals, technological revolutions, political turmoil, it follows that theatre writing in the United Kingdom has to reinvent itself constantly to accommodate new facets of the human experience. So: what's new on the British contemporary stage today?

This course aims at providing a few conceptual tools and references for the better understanding of British contemporary theatre by briefly exploring key points in its history and pantheon of authors since the Second World War. The main part of the course, however, deals with 21st century playwrights. The aesthetic and political movements embraced will go from In-Yer-Face theatre to radio drama to feminist and post-feminist theatre to black theatre to immersive theatre to hip-hop theatre. Bola Agbaje, Samuel Beckett, Edward Bond, Caryl Churchill, Martin Crimp, Tim Crouch, Tanika Gupta, Sarah Kane, Kwame Kwei-Armah, John Osborne, Harold Pinter, Mark Ravenhill, Polly Stenham, Tom Stoppard, Debbie Tucker Green, Roy Williams are all playwrights (young and less young) whose work can be approached in this course. The aim of the class however is not exhaustivity but rather an introduction to contemporary British theatre and the variety of aesthetic and poetic movements reshaping its horizons today. The analyses will be mostly text-based but will mobilise visual and audio support whenever possible.

## **11-American or British Literature, 3 credits**

### **Anglophone Literature (300 level)**

A selection poems + Tennessee Williams, *Cat on a Hot Tin Roof*, Penguin Classics, 2009.

## **12-American Civilization, History, 3 credits**

### **Anglophone Literature (300-400 level)**

Jane Austen, *Pride and Prejudice*, Penguin Classics, 2014)

J. D. Salinger, *The Catcher in the Rye* (Little, Brown and Company, 1991)

### **13-Science Fiction Meets Art Cinema (300 Level), 3 credits**

This course will look at the ways in which traditional definition of Science Fiction and so-called art cinema overlap in some rare instances. Combining the characteristics of both genres, these movies underplay themes such as interstellar traveling or alien contacts in favor of in-depth portrayals of characters, examinations of the psychologies of the end of the world and explorations of themes such as sublime, negative sublime and artificial infinite. Movies such as *Je t'aime, Je t'aime*, *2001 A Space Odyssey*, *the Man who fell to Earth*, *Melancholia* and many others will be studied.

### **14-The Invention of Britishness (1689-1815), 2 credits**

**(History, Political Science, International Relations, Sociology (300 level)**

***Université Paris 7 – Diderot***

The long eighteenth century – 1689-1815 – witnesses the birth of national identity in Britain, an identity articulated around the key notions of Protestantism, Parliament or the notion of Liberty. These are both reinforced and challenged during the period. From the Glorious Revolution to the Acts of Union with Scotland and then Ireland, the Industrial and consumer Revolution but also the political revolutions in America and in France, the period is rich in formative events that played a role in fostering a strong national identity around the idea of Britishness. These will be studied in the context of the emergence of modernity in Britain with particular emphasis on its political, social, cultural and intellectual transformations.

### **15-History of Images, 3 credits**

**History, Art, Cinema (300 Level)**

***Université Paris 7 – Diderot***

Proceeding chronologically from the origins of the photographic medium to the present day, this course aims at an understanding of how the practice of photography and the circulation of photographs have shaped American society, culture and history for more than 150 years.

### **16-Figures of the Double, 3 credits**

**Literature, French, GLS, Cinema, Art (300 Level)**

***Université Paris 7 - Diderot***

Ever since German romantic literature invented the doppelgänger, the figure of the double has been reworked and reinvented in countless ways, probably because this theme is so bound up with the question of identity and lends itself to thrilling plots and genre fiction, beginning with the fantastic (Edgar Poe, Sheridan le Fanu, R.L. Stevenson, Oscar Wilde...). Harking back to eighteenth- and nineteenth-century phantasmagoria, film, whose birth is coterminous with that of psychoanalysis, is also a fertile medium to probe the unfathomable depths of the psyche and visualize the uncanny (from Wegener, through Hitchcock, to de Palma and Lynch). In the visual arts, the work of photographers Richard Avedon and Cindy Sherman and of the painter Francis Bacon engages with the double through the art of self-portrayal, exploring the uncanny instability of appearance to question the unity of the self through the emergence of the other within the self.

Through a discussion of a selection of key works, this course aims to explore the vast range of literary and artistic productions engaging with the double while retracing the mutations of this figure over the course of time.

### **17-Introduction to linguistics, 3 credits**

**English Linguistics, English Language (400 Level)**

***Université Paris 7 - Diderot***

The Course covers basic phonetics, grammar, language families and the development of English over time, from Old English to Modern English. Language dialects are also discussed as well as morphemes. This class was taught in French.

### **18-European and National Laws, 2 credits,**

**Political Science, International Relation, Law, History, Geopolitics (300 Level)**

***Université Sciences Po Saint-Germain-en-Laye***

This course is a program on European and French law. It will look at historical and contemporary aspects of the interdependence between European and national law. It will include matters such as the Treaty of Rome, the French Constitution, public services, human rights, sovereignty, political accountability. It will particularly deal with prominent contemporary legal issues in French democracy

Course goals and methodology

This course aims at providing students with basic legal concepts. It assumes that both legal and political concepts are intricately linked: while legal experts apply the law, politicians make it. Thus, in a democracy, legal and political studies are closely intertwined, hence “the rule of law”. As such, the main goal of this course is to provide

students with a comprehensive understanding of the legal architecture of our society. The course will be adapted for students with no previous legal background, and provide a deeper understanding and critical approach to French law for those already having studied law.

### **19-Philosophy Debate, 2 credits**

**Philosophy, Sociology, History, Literature, International Relation (300 Level)**

***Université Sciences Po Saint-Germain-en-Laye***

'Philosophy debates' is a tutorial on philosophical and social issues. Each session offers the possibility for the students to express and present their ideas on subjects chosen by them. Current events as well as philosophical, historical and literary sources may be referred to, as long as they are useful. The main rules for debating are based on freedom of thought and the respect of the opinion of others. Assessment will not focus on the opinion of the students but on their ability to write a report on one of the debates, paying close attention to what the main arguments were.

### **20-Towards a Geographic Analysis of the Contemporary World, 2 credits**

**Political Science, International Relation, Law, History, Geopolitics (300 Level)**

***Université Sciences Po Saint-Germain-en-Laye***

Research about geopolitics gathers academic interests from different disciplinary fields, particularly geography, history, political science, and law. The aim of this course is to understand some of the contemporary problems of the world through a geographical approach, which insists on multi-scale analysis, and mental representations and cultural values.

The course begins by defining geopolitics, as geographers define it. It is divided in three major axis of analysis. First, focus attention on the concept of nation-state, describing how it emerged, how it takes different forms through time and space, how frontiers and minorities are part of the story, and how recent evolutions of the nation- state have contributed to the reshaping of the world. Second, look at the United States of America, and how this global power is nowadays being challenged on both infra-national and supra-national scales; Also, analysis of the rise of competitors and its consequences, i.e. the current toppling of the world. Third, raise the concept of resources, and try to understand how it explains conflicts and changes in the balance of powers in our contemporary world. In order to conclude, the course ends by focusing on the cultural divisions of the world.

**21-British Civilization, 3 credits**

**History, Sociology, Global Studies (300 level)**

***Sorbonne Paris 4***

This class was an overview of British Civilization from the first colonial empire on through the present day approx: 1700-2019. Special emphasis was placed on the empire and not on domestic British politics.

**22-Medieval Studies, 2 credits**

**History, Sociology, Art, International Relation (300 level)**

***Sorbonne Paris 4***

This class was an overview of medieval England and France from 1066 AD. We examined period texts, artistic works, and architecture from 1066 until approximately 1500. We also looked at the history of kingship, religion, and the English language.

**23-British Literature, 3 credits, (300 level)**

***Sorbonne Paris 4***

This is an advanced literature course that will examine classic pieces of British literature from the 18th century, as well as numerous additional period pieces to contextualize pieces of study. Students will be responsible for independent completion of two novels, as well as approximately 40 additional excerpts. Pieces will be reviewed and discussed in class, utilizing thematic critiques, text expositions, and other methods.

**24-American Civilization, 3 credits**

**History, Sociology, Anthropology (300 level)**

***Sorbonne Paris 4***

This class will explore the dialectic of rebellion and reaction that has accompanied the reconfiguration of the US population since the 1960s. We will focus on the minority empowerment movements of the 1960s and 1970s (civil rights, black power, brown power, feminism, gay liberation, etc.), as well as conservative movements to roll back minority and immigrant rights, reduce the role of the state in social and economic life, and promote conservative social values in public life.

**25-Questions of Gender: The Gothic British/American in Question, 3 credits**

**Human Development, Sociology (300-400 level)**

**Paris 8**

This course focuses on the works of gothic literature in England and the US and analyzes the gender roles of the authors and how that affects the development of the characters in their respective works.