

**COURSE LIST
FOR
EXCHANGE AND FREE MOVER
STUDENTS**

2024-2025



Useful Information for course choices

Programmes available

	PARIS CAMPUS	NICE CAMPUS
	American Track year 1 (Free movers only)	American Track year 1 (Free movers only)
UNDERGRADUATE	BBA year 1	BBA year 1
	BBA year 2	BBA year 2
	BBA year 3 with optional certificates	BBA year 3 with optional certificates
	Main Track year 3 (Fall)	Main Track Year 3 (Fall)
MASTER	Master 2 Fall and Spring (Free movers only)	Master 2 Fall and Spring (Free movers only)

Useful Information for course Choices

- Students cannot mix courses from different programmes.
- All programmes are taught in English.

Foreign languages classes are available: English and French. Not mandatory. A placement test for French will be organized in order to place students in the appropriate level, from beginners to advanced.

- **In the BBA3** programme, students have the CHOICE to opt for a course choice delivering certificates of completion (undergraduate level). Students have the choice between the following certificates :

- General Management
- Marketing Management
- Financial Management
- Entrepreneurship
- Luxury Management

- The Learning Agreement is part of the application to the Exchange Program. It has to be completed with your course selection, be approved and signed by your home university.
- Online course registration: Exchange students will register for their course choice online prior to their arrival in France.

Certificates Programme of completion Bachelor Year 3 level, Paris and Nice

CERTIFICATE IN GENERAL MANAGEMENT			CERTIFICATE IN MARKETING MANAGEMENT		
		ECTS			ECTS
22U_GRH_035_BBA3_FA	Business Ethics and Corporate Social Responsibility	6	22U_GRH_035_BBA3_F A	Business Ethics and Corporate Social Responsibility	6
22U_GRH_034_BBA3_FA	International HR Management	6	22U_MKG_074_BBA3_F A	Strategic Marketing Planning	6
22U_ENT_010_BBA3_FA	Business Strategy	6	22U_ENT_010_BBA3_FA	Business Strategy	6
22U_FIN_006_BBA3_F A	Financial Management	6	22U_MKG_073_BBA3_F A	Marketing Tourism	6
22U_ECO_004_BBA3_FA	Data Analysis for Business Management	6	22U_MKG_075_BBA3_F A	Advertising and Promotion	6
CERTIFICATE IN ENTREPRENEURSHIP			CERTIFICATE IN FINANCIAL MANAGEMENT		
		ECTS			ECTS
22U_GRH_035_BBA3_FA	Business Ethics and Corporate Social Responsibility	6			
22U_MKG_074_BBA3_FA	Strategic Marketing Planning	6	22U_GRH_035_BBA3_F A	Business Ethics and Corporate Social Responsibility	6
22U_ENT_010_BBA3_FA	Business Strategy	6	22U_ECO_004_BBA3_F A	Data Analysis for Business Management	6
22U_ENT_021_BBA3_FA	Family entrepreneurship	6	22U_ENT_010_BBA3_FA	Business Strategy	6
22U_ENT_022_BBA3_FA	Innovation & Lean Startup for Entrepreneurs	6	22U_FIN_005_BBA3_FA	Treasury and International Risk Management	6
		30	22U_FIN_006_BBA3_FA	Financial Management	6
					30
CERTIFICATE IN LUXURY MANAGEMENT					
		ECTS			
22U_GRH_035_BBA3_FA	Business Ethics and Corporate Social Responsibility	6			
22U_MKG_074_BBA3_FA	Strategic Marketing Planning	6			
22U_ENT_010_BBA3_FA	Business Strategy	6			
22U_MKG_020_BBA3_FA	Luxury Brand Management & Environment	6			
22U_MKG_016_BBA3_FA	Luxury: Innovation, sustainable development and quality	6			
		30			

Bachelor Year 3, Paris or Nice Campus

Code	Module Title	ECTS	Hours	Semester
22U_GRH_035_BBA3_FA	Business Ethics and Corporate Social Responsibility	6	32	FALL
22U_MKG_074_BBA3_FA	Strategic Marketing Planning	6	32	FALL
22U_ENT_010_BBA3_FA	Business Strategy	6	32	FALL
22U_LOG_061_BBA3_FA	Sustainable Supply Chain Management	6	32	FALL
22U_MKG_073_BBA3_FA	Marketing Tourism	6	32	FALL
22U_FIN_005_BBA3_FA	Treasury and International Risk Management	6	32	FALL
22U_ECO_004_BBA3_FA	Data Analysis for Business Management	6	32	FALL
22U_MKG_075_BBA3_FA	Advertising and Promotion	6	32	FALL
22U_GRH_034_BBA3_FA	International HR Management	6	32	FALL
22U_ENT_021_BBA3_FA	Family entrepreneurship	6	32	FALL
22U_ENT_022_BBA3_FA	Innovation & Lean Startup for Entrepreneurs	6	32	FALL
22U_MKG_020_BBA3_FA	Luxury Brand Management & Environment	6	32	FALL
22U_MKG_016_BBA3_FA	Luxury: Innovation, Sustainable Development and Quality	6	32	FALL
22U_FIN_006_BBA3_FA	Financial Management	6	32	FALL
22U_CUG_032_BBA3_FA	Geopolitics	6	32	FALL
22L_FLE_005_BBA3_FA	French as a Foreign Language	6	32	FALL
code	Module Title	ECTS	Hours	Semester
22U_GRH_035_BBA3_SP	Business Ethics and Corporate Social Responsibility	6	32	SPRING
22U_MKG_074_BBA3_SP	Strategic Marketing Planning	6	32	SPRING
22U_ENT_010_BBA3_SP	Business Strategy	6	32	SPRING
22U_LOG_061_BBA3_SP	Sustainable Supply Chain Management	6	32	SPRING
22U_MKG_073_BBA3_SP	Marketing Tourism	6	32	SPRING
22U_FIN_005_BBA3_SP	Treasury and International Risk Management	6	32	SPRING
22U_ECO_004_BBA3_SP	Data Analysis for Business Management	6	32	SPRING
22U_MKG_075_BBA3_SP	Advertising and Promotion	6	32	SPRING
22U_GRH_034_BBA3_SP	International HR Management	6	32	SPRING
22U_ENT_021_BBA3_SP	Family entrepreneurship	6	32	SPRING
22U_ENT_022_BBA3_SP	Innovation & Lean Startup for Entrepreneurs	6	32	SPRING
22U_MKG_020_BBA3_SP	Luxury Brand Management & Environment	6	32	SPRING
22U_MKG_016_BBA3_SP	Luxury: Innovation, Sustainable Development and Quality	6	32	SPRING
22U_FIN_006_BBA3_SP	Financial Management	6	32	SPRING
22U_CUG_032_BBA3_SP	Geopolitics	6	32	SPRING
22L_FLE_005_BBA3_SP	French as a Foreign Language	6	32	SPRING

Bachelor Year 3, Paris or Nice Campus

- Please note that we have identified some timetable clashes in the BBA3 programme :
- *As illustrated in the table below, for example, if you have chosen FAMILY ENTREPRENEURSHIP: You can't sign up for Luxury Brand Management & Environment and/or Luxury: Innovation, sustainable development and quality because the modules will be taught simultaneously.*

If you choose the course below	You cannot take the following courses		
Family entrepreneurship	Luxury Brand Management & Environment	Luxury: Innovation, sustainable development and quality	
Innovation & Lean Startup for Entrepreneurs	Luxury Brand Management & Environment	Luxury: Innovation, sustainable development and quality	Geopolitics
Luxury Brand Management & Environment	Family entrepreneurship	Innovation & Lean Startup for Entrepreneurs	
Luxury: Innovation, sustainable development and quality	Family entrepreneurship	Innovation & Lean Startup for Entrepreneurs	
Geopolitics	Innovation & Lean Startup for Entrepreneurs		

Bachelor Year 2, Paris or Nice Campus

Code	Module Title	ECTS	Hours	Semester
22U_CPT_003_BBA2_FA	Financial Accounting	3	24	FALL
22U_GRH_031_BBA2_FA	Cross-cultural Management	3	24	FALL
22U_ECO_026_BBA2_FA	International Economics	3	24	FALL
22U_MKG_005_BBA2_FA	Market Research	3	24	FALL
22U_GRH_010_BBA2_FA	Human Resources Management	3	24	FALL
22U_LOG_022_BBA2_FA	International Trade	3	24	FALL
22U_ECO_028_BBA2_FA	Advanced statistics	3	24	FALL
22U_ICT_003_BBA2_FA	Business IT Tools III	1	8	FALL
22U_CUG_029_BBA2_FA	Geopolitical future	3	24	FALL
22U_CUG_027_BBA2_FA	Academic Presentations	3	24	FALL
22L_FLE_008_BBA2_FA	French as a Foreign Language	2	24	FALL
		30	248	
Code	Module Title	ECTS	Hours	Semester
22U_FIN_001_BBA2_FA	Financial Analysis	3	24	SPRING
22U_LOG_056_BBA2_FA	International Business Environment	3	24	SPRING
22U_LOG_057_BBA2_FA	International Negotiation	3	24	SPRING
22U_MKG_069_BBA2_FA	Innovation and Digital Marketing	3	24	SPRING
22U_MKG_070_BBA2_FA	Using Social Media in Business	3	24	SPRING
22U_ECO_029_BBA2_FA	Research Methods II	3	24	SPRING
22U_LOG_001_BBA2_FA	Business Operations and Processes	3	24	SPRING
22L_FLE_009_BBA2_FA	French as a Foreign Language	2	24	SPRING
22U_CUG_039_BBA2_FA	French Culture & Civilisation	5	32	SPRING
22U_DPP_036_BBA2_FA	Project	5	8	SPRING
22U_ICT_020_BBA2_FA	MOOC 2	2	16	SPRING
		35	248	

Bachelor Year 1, Paris or Nice Campus

Code	Module Title	ECTS	Hours	Semester
22U_GRH_015_BBA1_FA	Introduction to Organisations	3	24	FALL
22U_ECO_019_BBA1_FA	Financial Mathematics	3	24	FALL
22U_GRH_029_BBA1_FA	Introduction to Cross Cultural Communications	3	24	FALL
22U_MKG_053_BBA1_FA	Principles of Marketing	3	24	FALL
22U_CPT_006_BBA1_FA	Accounting Principles	3	24	FALL
22U_DRT_004_BBA1_FA	Introduction to Business Law	3	24	FALL
22U_ECO_025_BBA1_FA	Microeconomics	3	24	FALL
22U_ICT_001_BBA1_FA	Business IT Tools	3	24	FALL
22U_CUG_026_BBA1_FA	Academic Writing	3	24	FALL
22L_FLE_008_BBA1_FA	French as a Foreign Language	2	24	FALL
22U_DPP_029_BBA1_FA	FIVE	1	16	FALL
	Total Fall	30	256	
Code	Module Title	ECTS	Hours	Semester
22U_GRH_030_BBA1_FA	Introduction to management	3	24	SPRING
22U_ECO_009_BBA1_FA	Economic conditions	3	24	SPRING
22U_ECO_002_BBA1_FA	Introduction to statistics	3	24	SPRING
22U_MKG_023_BBA1_FA	Mix Marketing and communication	3	24	SPRING
22U_DRT_037_BBA1_FA	Comparative contracts Law	3	24	SPRING
22U_ECO_027_BBA1_FA	Research Methods I	3	24	SPRING
22U_ICT_002_BBA1_FA	Business IT Tools II (TOSA level 2)	3	24	SPRING
22U_CUG_028_BBA1_FA	Introduction to geopolitics	3	24	SPRING
22U_CUG_039_BBA1_FA	French Culture & Civilisation	5	32	SPRING
22L_FLE_009_BBA1_FA	French as a Foreign Language	2	24	SPRING
22U_ICT_018_BBA1_FA	MOOC 1	2	16	SPRING
22U_DPP_049_BBA1_FA	International Seminar	2	8	SPRING
	Total Spring	35	272	

American Track, Year 1, Paris or Nice Campus

Code	Module Title	ECTS	Hours	Semester
22U_MKG_053_PGE1_FA	Principles of Marketing	3	24	FALL
22U_VTE_017_PGE1_FA	Sales Techniques	3	24	FALL
22U_CPT_017_PGE1_FA	Accounting Principles	3	24	FALL
22U_ECO_019_PGE1_FA	Financial Mathematics	3	24	FALL
22U_CUG_008_PGE1_FA	Written and Oral Communication	2	24	FALL
22L_ANG_004_PGE1_FA	English	3	32	FALL
22L_ANG_051_PGE1_FA	Foundations of Ethics	1	12	FALL
22U_ICT_014_PGE1_FA	IT Tools	2	24	FALL
		20		
Code	Intitulé	ECTS	Nb heures	Semester
22U_MKG_023_PGE1_FA	Mix Marketing & Communication	3	24	SPRING
22U_ECO_009_PGE1_FA	Economic Conditions	3	24	SPRING
22U_DRT_004_PGE1_FA	Introduction to Business Law	3	24	SPRING
22U_ECO_002_PGE1_FA	Introduction to Statistics	3	24	SPRING
23U_ENT_006_PGE1_FA	Introduction to Management	3	24	SPRING
22U_CPT_003_PGE1_FA	Financial Accounting	3	24	SPRING
22L_ANG_005_PGE1_FA	Anglais S02	2	24	SPRING
		20		

Main Track Programme Year 3, Paris and Nice Campus

	FALL Semester Only		
code	Module Title	ECTS	Hours
22U_MKG_033_PGE3_FA	Marketing Strategy and the Mix	3	24
22U_FIN_001_PGE3_FA	Financial analysis	3	24
22U_CPT_013_PGE3_FA	Accounting and controlling	3	24
22U_LOG_001_PGE3_FA	Business operations and processes	3	24
22U_GRH_010_PGE3_FA	Human resources management	3	24
22U_LOG_022_PGE3_FA	International trade	3	24
22U_ECO_011_PGE3_FA	Statistics	3	24
22U_ENT_002_PGE3_FA	Serious Game	2	24
22U_CUG_039_PGE3_FA	French Culture & Civilisation	5	32
21L_FLE_001_PGE3_FA	French as a Foreign Language	2	24
	TOTAL	30	248

Master Level courses, Paris and Nice Campus

FALL AND SPRING Semesters			
Module Title	ECTS	HOURS	SEMESTER
Strategic Management	4	24	Fall
International Business	4	24	Fall
Intercultural Management	4	24	Fall
Marketing Analytics	4	24	Fall
Financial Management for International Business	4	24	Spring
International Economics	4	24	Spring
International Business Law	4	24	Spring